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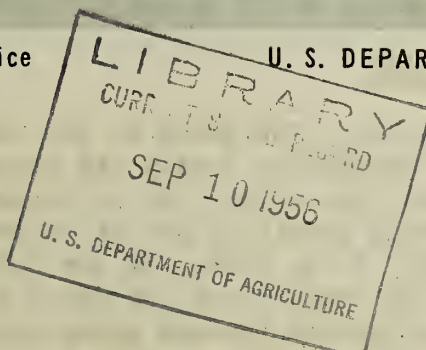
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Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE



No. 28

Washington 25, D. C.

August 24, 1956

Dear Coworkers:

At the request of the International Cooperation Administration and the governments of eight Southeast Asia countries, it will be my opportunity to serve for a 2½ months' special assignment in the Far East. Major purpose of the trip is to assist in the plans and development of an international rural youth workshop at Bangkok, Thailand, to be held in March, 1957.

Considerable progress has been made in the development of extension work in these Southeast Asia countries. The program usually is a balanced one with agricultural, home economics, and youth phases of extension work each receiving appropriate emphasis. The national extension directors of this area in a meeting a year ago requested a special training workshop for their extension administrators, youth workers and cooperating individuals and agencies interested in further progress with programs like 4-H Club work. In addition to assisting with plans for the workshop, I will work intensively with the national youth leaders in their respective countries to give counsel on the plans and operations of their work.

A somewhat similar development is taking place in Latin America but on a less extensive scale. Kenneth Anderson, Associate Director of the National Committee on Boys and Girls Club Work, is assisting in the development of plans for a workshop for rural youth leaders of six countries to be held in Ecuador in October, this fall.

During the period of the field schedule in the Far East, some member of the Division staff will be serving as acting director at all times. The schedule has been carefully worked out in consideration of field commitments of the various staff members.

JOHN W. BANNING TO JOIN FEDERAL 4-H STAFF

John Banning of Indiana begins his duties here September 4, with the assignment in the area of programs for older 4-H Club members. This is the position formerly held by Lloyd Rutledge before his transfer to a field assignment in the Southern Region.

John is highly qualified for this important job, both through academic training and through his county and State experience, and on national committees. Currently he is serving as chairman of the program development committee on livestock work and as a member of the 4-H electric committee. He will be leaving the Indiana staff in early September.

NINTH REGIONAL 4-H CLUB CAMP

Regional Camp has just closed. The theme of the Camp was centered on the National 4-H Club theme, "Improving Family and Community Living." The program was geared closely to this theme. W. A. Sutton, Director of Extension in Georgia, and his planning committee are to be commended for the outstanding program they arranged. P. H. Stone, of our Federal Extension staff, served as Camp director and coordinator and did a splendid job. The program featured much youth participation through group discussions, panels, and youth committee sessions. Outstanding speakers and educational tours were featured. One hundred thirty-six 4-H delegates from seventeen States attended. This year, two special separate leader sessions were held. One session was on training the trainer and the other on how to be a leader of leaders.

Four persons honored on Sunday, the last day of Camp were: Dr. Lawrence A. Davis, President, Arkansas A. & M.; Mrs. Phyllis Stancil O'Kelly, Superintendent of Janie Porter Barrett School for Girls, Virginia; M. M. Hubert, retired State extension leader, Mississippi; and Louis H. Martin, retired county extension agent, Maryland. Mr. Martin was featured recently in Life Magazine and Reader's Digest articles.

This special program was dedicated to the memory of the late Thomas M. Campbell, a Federal Negro extension leader.

SCHOOL MILK PROGRAM EXTENSION MAY AID 4-H CAMPS

Congress has recently passed and the President has signed into law HR. 11375 to amend the Agricultural Act of 1949 and further extend the special school milk program to certain institutions for the care and training of children. An earlier bill extended the school milk program to include "such nonprofit nursery schools, child-care centers, settlement houses, summer camps, and similar nonprofit institutions as are devoted to the care and training of underprivileged children on a special welfare or charitable basis." Now we are pleased to inform you that the latest provision removes reference to underprivileged children and services to children on a public welfare and charitable basis.

It is expected that this provision will make the program available to most 4-H summer camps, nursery schools, child-care centers, settlement houses, and similar institutions which are operated on a nonprofit basis and which have the proper standing with their State educational or other agencies to qualify for the program. The bill was supported by major farm organizations and the dairy industry generally, and by this Department. Effective date for the new rulings will be August 1, 1956.

For more detailed information within your State, it has been suggested by our Agricultural Marketing Service here that you contact first your State Department of Education. If this agency has not arranged to handle the program, they suggest a contact with the field office of the Agricultural Marketing Service in your area. Field offices are located at New York, Chicago, Atlanta, Dallas, and San Francisco.

LIBRARY SERVICES ACT

In view of Extension Services' long association with library services in rural areas in an informal way, we thought you would be interested in further information on the recent library legislation (Public Law 597). This law, entitled "The Library Services Act," authorizes an annual appropriation of \$7½ million over a 5-year period to be allocated to the States under a formula procedure. The objective is to promote the further expansion by the several States of public library services to rural areas which have no such service or inadequate services.

We feel sure that many of you are already alerted to the possible help that may come to rural areas of your State as a result of this legislation.

FREIGHT RATE CONTINUED FOR CARLOAD LOTS AT FAIRS

The decisions growing out of the recent hearing before the Interstate Commerce Commission continue the existing freight rate advantage given in carload lots of livestock exhibited at fairs and expositions. Some of you were interested in this development because notification was given about six months ago that the rate differential would be discontinued. It is our understanding that the return portion of round trip consignments of such livestock exhibited at fairs is exempt from payment of the regular freight because of this ruling.

FRIENDSHIP FOR KOREAN 4-H CLUBS PROGRAM

C. M. Chafee, Associate State 4-H Club leader of the Mississippi Agricultural Extension Service, will go to Korea on the ship carrying agricultural supplies donated by the people of his State and seven other Southern States. His assignment will be to help lead and assist the 12 4-H Club boys from several States on the ship. These 4-H boys, together with a smaller group of Extension Service men, will care for the 1,400 head of livestock enroute to Korea. They also will help to distribute the supplies when they reach their destination.

The ship sailed from Mobile following a dedication ceremony there on July 16, beginning at 10 a.m. The 4-H'ers and their leaders are expected to spend about a month on the ship and two weeks in Korea. They will fly home.

Arrangements and negotiations for this shipment were made directly between officials of the American Korean Foundation and the State land-grant colleges cooperating in the program.

RURAL YOUTH LEADERS TO STUDY HERE

Beginning August 16, rural youth leaders from six countries started a four-month course of study and travel. Members of the group include 13 men and women now employed in rural youth work or agricultural education, or who will return home to assume positions in those fields. 4-H Clubs will have a major place in the activity.

Delegates in the first group are from Greece, Guatemala, Israel, Jamaica, Thailand, and Turkey.

A similar school for another group of participants is scheduled to start in April, 1957.

Plan for both courses is an orientation period in Washington, D. C., field experience in rural youth leadership under Extension supervision, and attendance at a seminar in some land-grant college. The seminar will be interspersed with short trips and visits to observe activities related to subjects under discussion. Emphasis will be on individual problems related to rural youth work to be undertaken in other countries.

The study and travel for the participants is sponsored jointly by their own governments and the International Cooperation Administration, assisted by the U. S. Department of Agriculture and State land-grant colleges. The Foreign Student Branch of the Division of Extension Research and Training is Federal Extension's liaison group to make appropriate arrangements.

NATIONAL FARM-CITY WEEK

In its closing hours before adjournment, Congress established the dates of November 16-22 as National Farm-City Week. This event is intended to provide opportunities for all organizations and agencies interested in rural-urban relations and welfare to cooperate in this cause. Although Kiwanis International exerted strong and helpful leadership, it is not intended that the movement be a one organization event. In 1955 many State and county extension services used this opportunity to feature 4-H Club achievement events for farm and city folks. Banquets, tours, exhibits and educational meetings were also popular. In many cases, the State and county extension staffs made available films of 4-H and other Extension activities. Since the beginning of this Farm-City Week activity, Les Schlup has been most helpful as our FES representative.

You will be receiving additional word and ideas from the National Committee on Boys and Girls Club Work in Chicago since Kenneth Anderson has served as a member of the Steering Committee.

We commend the purposes and ideals of this effort as being worthy of considerable attention.

ABC AMERICAN FARMER SALUTE TO AGENTS, COOPERATORS

Beginning on August 11, a new series of network broadcasts of considerable interest to the Extension family was started as a part of the American Farmer program. An ABC network of about 80 stations carries these American Farmer programs coast to coast. The exact time varies, of course, by areas of the country but they emanate from Washington at 12:30 p.m., e.d.t., each Saturday. The series will salute county extension workers, also leaders and other cooperators for county extension programs of significant interest or outstanding merit. The first one on August 11 featured a South Carolina county agent. The series will continue indefinitely.

You, yourself, will be interested in tuning in to hear these broadcasts but more especially we wish to invite you to send in information about outstanding county extension programs, including 4-H, that might serve as background material for one or more broadcasts. The information should be fairly complete, reasonably recent, and should describe an educational action type of program - and the part played by the individual or group to be honored - that would be of interest to farm and/or urban audiences. All phases of Extension work will be portrayed. Since the series has already started, the need for nominations and program suggestions is urgent.

REFERENCE TO 4-H IN READER'S DIGEST ARTICLE

For a wholesome uplift at the end of your day, turn to page 133 in your August issue of Reader's Digest and read Margaret Culkin Banning's article, "Let's Stop Maligning American Youth." We were delighted to work closely with Miss Banning in preparing background materials for her article. I think you will find the 4-H references are both factual and inspiring. Several State 4-H Club leaders are planning to call this article to the attention of their State and county extension staffs and local leaders. Accent on the positive is very welcome these days, and all too rare.

BE ALERT TO MAGAZINE SUBSCRIPTION CAMPAIGN

Some time ago, we had correspondence with Kirk Polking, Editor of the Farm Quarterly, who requested mailing addresses of State 4-H Club leaders in order that he might provide you with complimentary copies of the Farm Quarterly for your information. Several State 4-H Club leaders have subsequently written to us advising that this organization has now used the mailing list to develop a campaign for 4-H Club members to sell magazine subscriptions. Please know that this was without our knowledge. It would be appropriate to review the minutes of the Extension Subcommittee on 4-H Club Work, February 1954. It would be appropriate also for you to consider this offer on the basis of your own State situation or possibly refer the magazine group to Allen Baker, Chairman of the Extension Subcommittee on 4-H Club Work, in the event efforts are made to propose a nationwide program of some kind.

WATCH FOR HOME MANAGEMENT COMMITTEE REPORT

The 4-H Home Management Committee Report has been sent to each State by Louise Young, Wisconsin, Chairman. Specialists in charge of home management received two copies, one earmarked for the State 4-H Club office.

The report is excellent. It contains three sections worthy of special attention: Session with the National Camp delegates which outlines their thinking and ideas regarding management; recommendations for incorporating management into existing projects; and a national summary of what is now being done in the States with 4-H members in home management.

INTERSTATE 4-H CLUB STAFF CONFERENCE

"Meeting the developmental tasks of Teen Ageds" was the theme of the interstate 4-H Club Staff Conference at Itasca State Park, Minnesota, July 16-20. Eight Midwest States were represented. Robert Clough, Missouri, and Hal Anderson, Minnesota, were the two chairmen. Staff members from the following States participated: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, and Wisconsin.

WEIGH-A-DAY-A-MONTH MILK RECORDKEEPING PROGRAM

This new method of milk record keeping is being launched throughout the Nation. The plan is the outgrowth of joint efforts by the U. S. Department of Agriculture, representatives of State extension services and experiment stations, the American Dairy Association, the American Farm Bureau Federation, and the National Milk Producers Federation, and has been reviewed and approved by the Extension Committee on Organization and Policy and the American Dairy Science Association. The new plan will be launched nationally during September.

This offers a great opportunity in 4-H Club work. The record-keeping could well become the responsibility of an older 4-H Club member. It may be "first steps" for a father and son partnership in a Dairy Herd Management Program.

INTERNATIONAL RECREATION CONGRESS

September 30 to October 5 at Philadelphia, Pa., will be the second International Recreation Congress to be held in this country. The first was in California in 1932. Some of you or your leaders may be interested in attending. This is really an extension of the annual National Recreation Congress. The combination of the 50th anniversary celebration and the international delegations promise to make this an outstanding event. Preliminary programs may be requested from the National Recreation Association, 8 West Eighth Street, New York 11, N. Y.

YMW CONFERENCE PLANNED

The sixth annual New England YMW Conference is set for October 12-14. The place is Sargent Camp, Peterborough, New Hampshire. The theme--"Youth's Challenges." Ed Pope of FES will be one of the resource persons for the Conference.

ANOTHER YEAR WITH SEVENTEEN

The recently-issued minutes of this past June's meeting of the Subcommittee carry approval of Seventeen magazine's plan again to feature a 4-H girl as "Miss Young America in 4-H," and its appointment of a selection committee.

Since last year's experience was so satisfactory, you may be interested in the enclosed summary of 4-H publicity through Seventeen and our cooperation.

"TRICK OR TREAT FOR UNICEF"

This is a program that was carried on in many 4-H Clubs at Halloween time last year. West Virginia thinks so much of the idea that it is promoting it throughout the State in the forthcoming issue of its publication, "Treasure of the Trail." More information can be obtained by contacting Mrs. Else Linda Lindt, Publication Liaison Officer, UNICEF, United Nations Children's Fund, United Nations, New York.

CHILDREN'S BOOK WEEK

"It's Always Book Time" is the theme for the 38th celebration of Children's Book Week, November 25-December 1. Year after year Book Week focuses attention on the perennial pleasure and wealth of books for children, and book fairs in small cities and large bring thousands of boys and girls and books together.

IFYE MID-POINT MEETING

The IFYE Mid-Point Conference at Ames, Iowa was a highlight. This exchange and orientation program was well planned and conducted by the National 4-H Foundation's IFYE staff. Participants were from Burma, India, Middle East countries, Nepal and Pakistan. Seventeen United States IFYE's to India, Nepal and Pakistan also attended. Credit goes to Robert Pinches of the 4-H staff and others at Ames for ably assisting. Mrs. Winnifred Gillen, Oregon, and C. C. Lang of our office, also assisted with the program.

IDEAS IN ACTION - SOME OF THE THINGS BEING DONE IN THE STATES

ALASKA - Good Newspaper Coverage

A center spread of pictures of 4-H'ers in action at the Alaska Round-up, and bold headlines, give evidence of the high regard in which 4-H is held in the Fairbanks area.

CALIFORNIA -- Revised Literature

Subject-matter specialists and 4-H staff are making progress towards new literature for 4-H projects in child care, home management and home improvement. Tenn Bishop worked with the specialists in laying their plans.

CONNECTICUT - IFYE Picnic

The State Committee feels that former IFYE's are still important to the success of the program. A recent State-wide IFYE picnic included former delegates from the State, one who was about to leave for a foreign country, and four exchangees from abroad who were living in the State. Representatives of leading State papers and radio stations were also in attendance.

INDIANA - Training for SCS Farm Planners

Bob Amick of 4-H, and R. O. Cole, Extension Soil Conservationist, cooperated on a series of eight area meetings of SCS farm planners of 70 counties. The meetings considered the 4-H soil conservation project, including content and ways the farm planners can give assistance. It is now up to county extension agents to utilize these men to the greatest advantage.

KANSAS - Wheat Shows

Three wheat shows were held in early August to emphasize the 4-H grain marketing activity. The program included judging of wheat samples and the mill and bake samples made from wheat entered by 4-H'ers. Also included were an explanation of 4-H grain marketing program, tours of wheat market facilities, a film on grain marketing and the "market story" told by a representative of the Chicago Board of Trade.

KANSAS - New Buildings at 4-H Center

Construction has started on three new buildings at Rock Springs Ranch, State 4-H leadership training center. These include a meditation chapel, conference auditorium and health center. The next planned addition will be a dining hall for 500 persons, planned for year-round use. Rock Springs Ranch is one of the Kansas 4-H Foundation's projects in its program of assistance to 4-H Club work.

LOUISIANA - Farm and Home Development

Caddo County has made a survey of the farm families participating in farm and home development. Of 37 families, 12 have active 4-H Club members, 4 member prospects, and 8 children below the age of 10. Five families did not have children. This survey was a good way of learning the situation of the 4-H potential in farm and home development work.

MICHIGAN - 4-H Tractor Evaluation

A clever evaluation has been devised by Michigan on the 4-H Tractor Program. This evaluation is based on the extent of coverage, or the extent to which the farm boys of Tractor Club age, the farms, and the tractors in each county are reached through the 4-H Tractor Project. The rating index helps to show the potential of this program.

MICHIGAN - Program Projection Kit

A kit of forms to use in gathering basic data about 4-H is available for county committee use. This material not only makes the assembly of data easier but may also suggest some of the areas that might well be covered.

MISSISSIPPI - 4-H Adult Leaders' Conference

The July Conference, held in connection with State 4-H Club Congress, included representatives of County 4-H Adult Leaders' Councils. Many interesting approaches were used: Club members told "How My Leader Has Helped Me;" a panel of leaders told how parents could help; Director Clay Lyle explained responsibilities of leaders; Extension Sociologist Dorris Rivers and a local leader discussed out-of-school 4-H Clubs; and a panel of eight leaders told their secrets on "How We Work With 4-H Club Members."

MISSOURI - Member interest in Home Management

Missouri set up a committee to study the needs and interests of young people in home management and home improvement work. Specialists, State 4-H leaders, and county home demonstration agents spent two days reviewing programs and literature and making plans for future revisions. This committee is part of a 4-H task force of which there are five in the States. One of the areas of concentration is to develop more challenging projects to meet needs and interests of all ages of youth within the 4-H Club program.

MONTANA - Exchange with Canada

A delegation of Montana members participated in Junior Club Week at Vermillion, Alberta, Canada. They were enthusiastic about their royal reception and the many things they learned. Now, Montana is preparing to be host to a delegation from Canada who will be participating in the Montana State 4-H Club Congress.

NEW YORK - Military Obligations of Youth and How to Meet Them

One New York county, recognizing this subject as uppermost in the minds of many young people today, reports having a Major of their R.O.T.C. unit at a nearby college discuss the subject with older members. It would seem this is an opportunity to help our older members know more about the Reserve Forces Act of 1955 and the implications for them.

OKLAHOMA - Hall of Fame

Oklahoma's highest recognition in 4-H work is to be named to the State 4-H Hall of Fame. Portraits of the outstanding boy and girl in the State each year are hung in the Governor's office for one year and then moved to the State historical building.

OHIO - Significant gift of Farm Tools

Lake County, Ohio 4-H'ers have made a contribution of \$1,230 to buy farming tools for an Indian village. The contribution, distributed through CARE headquarters, was enough to purchase 50 handplows and 53 small tool kits. They were given to villagers of Bhatgaon, 35 miles from India's capital.

TEXAS - 4-H Council

The August workshop of the council brings two representatives, a boy and a girl, from each of 12 districts, plus the officers and advisers. Some of the important areas to be considered by the young people are ways to strengthen 4-H Club work in the community, recreation activities in 4-H, interpreting 4-H work to the public, and the role of the 4-H member in civil defense programs.

VERMONT - 4-H Honorary Society

Vermont's 4-H service-honorary group is called 4-H Honorary Society. It has the objective of providing means for 4-H Club members who show outstanding leadership to insure their permanent and active interest in all types of Extension Service work, to promote fellowship, refinement and culture, and to actively serve and promote the welfare of rural young people in Vermont. The International Farm Youth Exchange project is being sponsored by the Society.

VIRGINIA - 4-H Movies

Several movies of interest to rural people have been produced by the motion picture units of the Virginia Polytechnic Institute. Three movies have been produced on 4-H events. They are: "4-H Electric Congress and Conservation Camp," "4-H Parade," and "4-H Short Course."

TOOLS TO AID THE JOB

NEW 4-H MOVIES:

Your enthusiastic response to the Club Congress movie recognizes both the interest in the event and the quality of the film. We are indeed pleased that Mr. Firestone has made such a generous distribution of prints.

The film made by Sam Orleans during National 4-H Club Camp will begin to be used on television very shortly. You will no doubt want to confer with your Extension Editor about TV listings in your vicinity. The program is titled, "Rural America Review." The film does a beautiful job of portraying tours made by the National Campers to many of the shrines in Washington. It also features the message of Secretary Benson and the citizenship ceremony. It was not possible to do more of the indoor activities. It is good news that the films, after TV use, will be given to the film depositories at the various land-grant colleges.

"4-H Here and There" is an interesting new 14½ minute movie made by the Venard Organization. We are pleased to hear that these folks are considering doing a series of possibly 13 movies about various 4-H projects and activities. We will be cooperating with Mr. Venard in some preliminary planning. Your suggestions for possible activities and locations would be most welcome.

Speaking of movies, we have recently learned that Scholastic Magazine has rated the motion picture, "The Town That Came Back," as one of the Nation's two most popular educational films during 1955. Congratulations to our friends in the Ford Motor Company and to others who cooperated.

ENCLOSED WITH THIS LETTER:

- (1) Miss Frances Scudder's recent letter to State Home Demonstration Leaders is an interesting and informative message about people and activities in home economics.

- (2) Career Exploration -

"Job Guide for Young Workers" was recently published by the Bureau of Employment Security of the U. S. Department of Labor. Sufficient copies have been supplied to us for sending to you. You will find this a basic resource of material for further planning in careers.

- (3) The "team" approach to the preparation of 4-H literature -

Over the period of the past two years, we have talked considerably about the development of new 4-H foods literature in Ohio. There are many other good examples where leaders, junior leaders, agents, and specialists have done joint planning which resulted in more usable club literature. We happen to have a step-by-step explanation of the Ohio procedure because Beatrice Cleveland made a recent presentation to the 4-H foods development committee and later wrote it up for distribution to the nutrition specialists. As a case study of some of the important procedures, we are including a copy of Bea's explanation and also a copy of some comments which Dr. Evelyn Blanchard Spindler gave to further explain functioning of such committees and the field testing of bulletins before final printing.

- (4) In the conservation field (one copy per State) -

"Classroom Activities Related to Natural Resources," a publication of the Bureau of Indian Affairs which is now almost out of print. This bulletin is a wonderful collection of interesting and easy-to-understand demonstrations. These would have application to 4-H projects in the conservation field and also to 4-H camp programs.

"Land Our Basic Resource" is done by the Michigan Department of Conservation. The various sections of the booklet have previously appeared in their bimonthly magazine. We thought you would like to become acquainted with this excellent resource if you do not already know about it.

We are grateful to Wendell Tascher of FES for securing copies of these two publications.

(5) A reprint of a basic 4-H bulletin -

We have reissued a small supply of the circular, "10,000,000 Youth - Let's Help Them Plan Their Future." This was done to meet frequent requests for this basic bulletin which introduced and explained the 10 4-H guideposts. We agree that all of you should have a few working copies in your files.

Additional copies are available in limited quantity should you care to order them.

(6) Readability -

"How to Communicate Ideas in Words" is a summary of a talk given by Mrs. Amy Cowing, Extension Analyst, FES, in the Clear Writing Workshop held by SCS. Many of you have had help from Mrs. Cowing about improving readability of your 4-H bulletins.

(7) A State Foundation -

"Your Investment in Youth" is the 1955 report of the Vermont State 4-H Foundation. So many of you have asked about State foundations, that we felt you would like a copy of a State report.

(8) Civil Defense -

Max Benne, 4-H member of Michigan, who represented the 4-H Clubs at the National Conference on Civil Defense, has submitted the report included with this letter. We recommend this to you as a well prepared and thoughtful statement about the way 4-H Club work relates to civil defense.

4-H AND YMW BULLETINS ISSUED BY STATES

"How's Your Personality" (Arkansas) - a well illustrated new 4-H bulletin which has some good evaluation sheets.

"Older 4-H Member Leaflet - Ext. Leaflet 319" (Indiana) - summarizes in concise statements the kinds of clubs that hold members for the longest period of time and activities that interest older members. Study findings are included.

"Opportunities for 4-H Adult Leaders" (North Carolina) - is an interesting brochure, envelope size, explaining the important role of the 4-H adult leader. This looks good in both content and in presentation.

"It's Fun to Sew - For Yourself and Others - Advanced Phases" (Utah) - a revision of the clothing leaflet suggesting project activities for older members.

Oregon has three outlines (mimeographed) about project work with horses. They are: "Oregon 4-H Saddle Horse Project," "Horsemanship and Horse Training," and "Advanced Horsemanship and Horse Training for Older 4-H Club Members." Occasionally we get requests about projects in this area.

"Farm Machinery Dealers Manual and Demonstration Guide on the 4-H Tractor Program" (Washington) - relates to basic tractor literature units in its preparation.

"Good Food for Snacking and Packing" (Ohio) - is just off the press and is one of the bulletins referred to in the report by Beatrice Cleveland. Each Extension Nutrition Specialist has recently received a copy from Dr. Evelyn Spindler. We have a few extra copies in our office or you could order from Ohio.

"Food Preservation" (Ohio) - Consumer education is part of the content. The bulletin is planned for a group of older 4-H Club members in Mahoning County.

"4-H Club Projects" (Vermont) - We have just become acquainted with this listing and brief explanation of 4-H projects in Vermont, although it has been in use for awhile.

"Producing and Marketing Corn in 4-H" and "4-H Beef Club Manual" (Nebraska) - Two new bulletins written jointly by a subject-matter specialist in cooperation with Don K. Wiles. However, in each case the assistance of other resident and extension staff personnel is acknowledged. The beef manual is for older members; other publications are available for beginners.

Four timely helps issued in Arkansas: "Your 4-H Records," "How to Conduct a 4-H Record Workshop in a Club," "Participation Report," and "Senior Leadership." Each of these is brief and seems easily usable.

OTHER TIMELY HELPS

May we add our congratulations and appreciation for two bulletins recently issued by the National Committee on Boys and Girls Club Work. We refer first to their 1955 Annual Report, which is an excellently told summary of an amazing amount of help to 4-H, second, we like the Report on Study of 4-H Awards, which is a brief of Dr. Mary Ruth Rapp's talk to State 4-H Club Leaders at the last Club Congress.

The National Dairy Council has issued another catalog of current educational materials. It lists several new leaflets for teen-agers, career girls and young homemakers. The second series of food models is ideally suited for use in teaching nutrition. If interested, write to the National Dairy Council, 111 No. Canal Street, Chicago 6, Illinois.

WORTH NOTING

We quote from the recent publication of "Agrisearch" (NPAC) the statement that "The most highly legible color combinations are, in order, black on yellow, green on white, blue on white, white on blue, and black on white." Interesting to note that our familiar 4-H color combination rates high in recognition value!

TWO AREAS WHERE YOUR HELP IS NEEDED

Program Projection -

Do you have a county that has done a good job of program projection including 4-H and youth projection? If so, would you drop us a line about such a county's effort. Send to C. C. Lang on blank attached at end of letter.

Crops Literature -

At the recent meeting of the Field Crops Program Development Committee, some of the members were appointed to compile a bibliography of the 4-H literature on agronomy (soil and crops). The Field Crops Leaders Manual will soon be in your hands for distribution and the committee felt that the bibliography of State literature would be a good supplement for your use. Will you please cooperate by listing your literature on the form attached to this letter, and return to Lloyd L. Rutledge. It would be extremely helpful to have three copies of your bulletins.

NEWS OF OUR COWORKERS

We are pleased to know of the honor that Michigan plans to pay to "Kett" in recognition of his outstanding service to 4-H. You have probably noted that a book of letters is being assembled. Your message to Mr. Kettunen will be included if it is sent by September 10 in care of Arden Peterson, 4-H Recreation Specialist, Room 2, Agricultural Hall, Michigan State University, East Lansing, Mich.

Hollie Hughes of Virginia has been enjoying her assignment as technical advisor to a group of home economists from other countries who have been here on a study program.

Ray Cox of Nevada begins a period of study leave in September. He plans to enroll at Wisconsin

Rex Millhollon, Assistant State Club Leader in Arizona, is resigning to begin a study program.

James Y. Shigeta is back with the Extension staff in Hawaii after a leave period where he served with I.C.A. However, during the time away from Extension, Jim continued many contacts and was helpful in IFYE and other programs. Also from Hawaii, we learn that John L. Stormont now has the title of Supervisor, 4-H Club Work. He was formerly listed as Specialist in 4-H Club Work.

Calvert R. Dodge of Wyoming now has the title of Assistant State 4-H Club Leader. Cal, we're glad to see 4-H in your title.

J. Conrad Feltner of Kentucky has a change of title. His new one is Extension Specialist, 4-H and Utopia.

Bertha M. Jones is newly appointed as Negro State 4-H Club Agent--Girls, for the State of Alabama. Her office will be at Tuskegee Institute.

New York State has appointed M. Agnes Dinsmore as 4-H Club Specialist in Household Management.

J. Mitchell Mackey of the Wisconsin staff returns to duty September 1, after a period of leave for study. Also from Wisconsin, we learn of the appointment of Glenn D. Barquest as 4-H Farm Mechanics Specialist. He was formerly a county worker in the same State.

Have you noted that Mary C. Kennington, formerly with the Bureau of Indian Affairs, is now a Federal Extension staff member in the Division of Home Economics Programs. Many of you have worked with Mary in relation to 4-H Club work with Indians or have met her at such events as Club Congress.

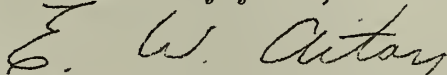
As we close, may we quote to you some appropriate philosophy on leadership, spoken nearly 4500 years ago, but with meaning today....even more meaning as we do repeated readings:

"As Leaders, We Serve"

A leader is best
When people barely know he exists,
Not so good when people obey and acclaim him,
Worst when they despise him.
'Fail to honor people,
They fail to honor you!
But of a good leader, who talks little,
When his work is done, his aim fulfilled
They will say: "We did this ourselves."

--By Laotzu, A Chinese Philosopher
Contemporary of Confucius.

Sincerely yours,



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Enclosures

